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INSCAPE PUBLISHING LAUNCHES EVERYTHING DiSC® WORK OF LEADERS™
Classroom Leadership Training Based on Best Practices That Connects to Real-world Demands

MINNEAPOLIS, DECEMBER 12, 2011— Inscape Publishing, a leading provider of assessment-driven classroom learning solutions, today launched *Everything DiSC® Work of Leaders™*, a unique leadership development program that simplifies the work of leaders into three tangible steps: Vision, Alignment, and Execution. Based on best practices, *Everything DiSC Work of Leaders* connects to real-world demands, generating powerful conversations that provide a clear path for action.

Work of Leaders is designed for organizations that want a program that focuses on developing leadership best practices, whether they're building the bench strength of emerging leaders or honing the skills of experienced executives. Through the use of a research-validated online assessment, five 60-90-minute modules of engaging classroom facilitation, contemporary video, and a 23-page personalized leadership-specific report with 18 behavioral continua, *Everything DiSC Work of Leaders* increases leadership effectiveness.

"*Work of Leaders* is based on a four-year development effort," said Jeff Sugerman, CEO of Inscape Publishing. "We've analyzed and distilled the work of leadership researchers, subject matter experts, organizations, and leaders themselves into a specific set of context-specific best practices. It all comes down to this simple, compelling process—Vision, Alignment, and Execution— that helps leaders get real results."

Consistently thought-provoking, *Everything DiSC Work of Leaders* stimulates fresh conversations and perspectives regardless of the leader's knowledge or experience. With its focus on tangible steps directed at leading a group or organization toward desired outcomes, *Work of Leaders* provides an opportunity for leaders to reflect on how they approach their work and helps leaders take action with personalized tips and strategies that give clear direction and are easy to apply.

Everything DiSC Work of Leaders is the latest offering in Inscape Publishing's best-selling *Everything DiSC* line of programs. These solution-based applications feature personalized reports, easily customizable facilitation with contemporary video, and access to unlimited follow-up reports that can be used across all *Everything DiSC* programs. Other programs include *Everything DiSC Workplace®*, *Everything DiSC Management*, *Everything DiSC Sales*, and *Everything DiSC 363® for Leaders*.

About Inscape Publishing

Inscape Publishing, Inc., headquartered in Minneapolis, Minnesota, is a leading developer of DiSC®-based corporate training and assessment solutions. Inscape recently launched *Everything DiSC®*, its third-generation applications that combine online assessment, classroom facilitation, and post-training follow-up reports to create powerful, personalized workplace development experiences. With a global network of nearly 1800 independent distributors, Inscape's solution-focused products are used in thousands of organizations, including major government agencies and Fortune 500 companies. Every year, more than a million people worldwide participate in programs that use an Inscape assessment. Inscape products have been translated into 30 different languages and are used in 70 countries.

For more information about Inscape Publishing and *Everything DiSC* products, visit www.everythingdisc.com.

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