



PRESS RELEASE

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FOR IMMEDIATE RELEASE

**Organizations Create Effective Workplace Environments
With Improved Everything DiSC® Programs**

Minneapolis, MN—

Everything DiSC®, a Wiley brand, and leading provider of assessment-driven classroom learning solutions, now uses adaptive testing, an interactive assessment process that tailors questions based on an individual's item responses. Researched and developed for decades in the context of achievement testing and intelligence quotient (IQ) scoring, Wiley's implementation of the adaptive testing measurement better aligns with standards established by the psychological assessment community.

"Everything DiSC is the first behavioral assessment of its kind to implement adaptive testing," said Barry Davis, VP and Managing Director of Wiley Workplace Learning Solutions. "Everything DiSC's adaptive testing 'treatment' is an innovation in the field as well as a real value-add for our customers."

With the improved measurement technology of adaptive testing, Everything DiSC assigns individuals' DiSC styles more precisely than ever, which in turn generates a more dynamic participant profile. The increased precision and higher level of personalization result in a better experience for Everything DiSC users.

Everything DiSC harnesses the power of the next generation of the DiSC® model—one of the most widely used, scientifically-based approaches to assessing personality and developing critical interpersonal business skills. With programs for leadership, sales, management, and workplace development, Everything DiSC programs are in-depth, specialized, and easily customizable to fit clients' needs.

Adaptive testing is used in all Everything DiSC products, and Everything DiSC profiles—the reports participants receive after taking the assessment—will change over time to incorporate the additional data and feedback.

About Everything DiSC

Everything DiSC is the leading suite of DiSC®-based corporate training and assessment solutions. These advanced applications combine online assessment, classroom facilitation, and post-training follow-up to create powerful, personalized workplace development experiences. With a global network of nearly 1,800 independent Partners, Everything DiSC solution-focused products are used in thousands of organizations, including major government agencies and Fortune 500 companies.

About Wiley's Workplace Learning Solutions Community

Wiley's professional development business creates products and services to help people become more effective in the workplace and achieve career success. We bring the ideas and best practices of thought leaders to life—serving workplace communities worldwide.

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